Guides for Developing Mission Statements

* [Develop Mission Vision Statements.pdf (iowa.gov)](https://idph.iowa.gov/Portals/1/Files/CHNAHIP/Develop%20Mission%20Vision%20Statements.pdf)
* [Four Tips for Mission and Values Statements in Local Government | icma.org](https://icma.org/blog-posts/four-tips-mission-and-values-statements-local-government)
* [Chapter 8. Developing a Strategic Plan | Section 2. Proclaiming Your Dream: Developing Vision and Mission Statements | Main Section | Community Tool Box (ku.edu)](https://ctb.ku.edu/en/table-of-contents/structure/strategic-planning/vision-mission-statements/main)
	+ Extremely detailed- would highly recommend giving this a read- lots of great things to think about!
	+ Part of a larger community toolbox developed by Center for Community Health and Development at the University of Kansas. [Table of contents for other skills found here](https://ctb.ku.edu/en/table-of-contents).

Mission Statement Examples

Organizations

* [Policy Link Mission Statement](https://www.policylink.org/about-us/mission-statement)
* [Race Forward Mission, Vision, Values](https://www.raceforward.org/about)
* [Prevention Institute Areas of Focus](https://www.preventioninstitute.org/about-us/our-approach)
* [Changelab Solutions- Mission, Vision, Values](https://www.changelabsolutions.org/who-we-are)
* [Human Impact Partners- Mission, Vision, Values, Strategies](https://humanimpact.org/about-us/)
* [California Center for Rural Policy Story and Mission Statement](https://ccrp.humboldt.edu/about/our-story)
* [San Joaquin Valley Public Health Consortium- Purpose, Mission, Vision, Core Values](https://chhs.fresnostate.edu/sjvphc/about/index.html)
* [Public Health Foundation- Vision, Mission, Values](https://www.phf.org/AboutUs/Pages/VisionMissionValues.aspx)
	+ Specifically mentions health equity

LHJ Equity Statements

* [San Mateo County Equity Statement](https://www.smcgov.org/ceo/smc-equity)
* [[San Francisco Public Health Equity Mission](https://sf.gov/departments/department-public-health/office-health-equity/about#:~:text=Our%20mission,to%20enjoy%20health%20and%20prosperity.) Statement](https://sf.gov/departments/department-public-health/office-health-equity/about#:~:text=Our%20mission,to%20enjoy%20health%20and%20prosperity.)
	+ [SF Community Equity and Promotion Branch Mission Statement](https://www.sfdph.org/dph/comupg/oprograms/CHEP/default.asp)
* [Contra Costa Mission Statement](https://cchealth.org/healthservices/#:~:text=Our%20mission%20is%20to%20care,employing%20more%20than%204%2C250%20individuals.)
* [Shasta County HHSA Mission, Vision, and Values](https://www.co.shasta.ca.us/index/hhsa/about/mission-vision-values)
* [San Bernardino County Public Health- Vision, Mission, Values, Goals](https://wp.sbcounty.gov/dph/about/vision-mission-values-goals/)